Resolution to Support California Film Incentives, AB 1839

Whereas, the Bay Area is home to about 4,800 SAG-AFTRA members, 11,000 IATSE members, and 300 Teamsters in the film industry who want to be able to continue to live and work here.

Whereas, the film incentives program is one of California’s most efficient and proven economic development tools, generating more than 50,000 solid, middle class jobs, $247.7 million in state and local tax revenues, and $4.7 billion in direct spending since its inception in 2009.

Whereas, every independent economic analysis of California’s production incentive program shows it has a net gain and is an economic generator for the state and for every dollar expended, total economic activity in the state increased by $19.12 and $1.11 was returned to local and state governments.

Whereas, a feature film will generate hundreds of “below-the-line” jobs – camera crews, makeup artist, electricians, and drivers, and will infuse millions of dollars into local economies for caterers, hotels and restaurants and it is a program that keeps and attracts thousands of middle class union jobs.

Whereas, the film industry in California has historically been a boom for local communities in every region, recently, production of the film “Chasing Mavericks” generated $1.4 million in local spending in San Mateo. In Oakland, “Moneyball” generated more than $1.7 million in local spending.

Whereas, California is rapidly losing film production. Of the 54 big budget feature films of the past two years, only one was shot exclusively in California. This equates to a loss of 47,500 jobs and $410 million in tax revenues, from 2005 to 2013, California’s share of the 1-hour TV series market declined from 64% to 28%, resulting in the loss of an estimated 8,500 jobs.

THEREFORE BE IT RESOLVED that the San Francisco Labor Council endorses Assembly Bill 1839, The Expanded Film and Television Job Creation Act and

BE IT FINALLY RESOLVED that the San Francisco Labor Council delegates will support and participate in regional and statewide efforts to pass AB 1839.

Submitted by Lauren Renaud, SAG-AFTRA, Ed Duffy; Teamsters; and Steve Lutge, Business Agent IATSE Local 16 and adopted by the Executive Committee of the San Francisco Labor Council on May 5, 2014 and by the San Francisco Labor Council on May 12, 2014.

Respectfully,

Tim Paulson
Executive Director

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